

Edgar Silvera

Product designer

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Experience

The Walt Disney Company - Hardlines Product Developer (4 years)

Implementation of strategies for the development of new products and brand experiences, in partnership with local and global partners like Steren, Walmart, and OPPO, for creating business opportunities and successful product collections.

Research and development of new product business opportunities.

Freelance Product and Retail Designer (4 years)

Designed and prototyped various projects for different clients, including brands like Decathlon and Beauty Creations. (Furniture, retail, soft goods, gadgets, and merchandise).

Scimmia - Industrial Designer (8 months)

Design of injection molding products from concept to product engineering; quotation and inventory for product development. Generation of CAD models for production and CGI.

Steelcase - Design Intern (8 months)

Conceptualization and design of education and office interior design projects for clients like IBM.

Education

LeManoosh Academy (Fall 2023)

LeManoosh
Singapore (remote)

Offsite - Design program (Spring 2021)

Advanced Design
Chicago, USA (remote)

B.A. Industrial Design (2016 - 2021)

Universidad Nacional Autónoma de México (UNAM)
Mexico City, Mexico

Achievements

Student Service Design Challenge: Finalist (2021)

Philips Experience Design

Awarded to finalists who have mastered the skills necessary to successfully complete a 5 month design process, from design research to prototyping.

Skills

Trend Analysis	Design Strategy	3D Modeling	Rendering
Research	Graphic Design	Prototyping	Sketching

Software

Photoshop	Rhinoceros	Gravity Sketch	Midjourney
Illustrator	Solidworks	Keyshot	Vizcom
Substance	Fusion 360	Blender	D5